



Hair and Beauty



If you are interested in appearance, fashion and working closely with people, you're looking at the right leaflet. The UK hair and beauty sector is considered one of the best in the world, with 500 million client visits per year. Working in hairdressing, beauty and body art all have one thing in common - they are highly dependent on regular repeat business from satisfied clients. So remember - the client is always right!

What's happening?

- The hairdressing, beauty and body art industry has an annual turnover of £5.25 billion a year and employ over 240,000 people. (HABIA).
- A large proportion of workers are female.
- The UK has over 35,000 hair salons; 300 African Caribbean hair salons; nearly 3,000 barbers; 1,500 nailbars/technicians; 13,000 beauty salons/consultants; nearly 1,000 mobile beauty therapists and 400 spas. (HABIA).
- Hairdressing salons are employing more people.
- 42% of people chose to work part-time in the hairdressing and beauty sector.
- Half of the hairdressing and beauty workforce are between the ages of 16 and 34.
- People working in beauty salons have to be 'multi-skilled', as they often have to provide a wide range of treatments to clients. This means that training is important in keeping up to date with techniques.
- 93.5% of workplaces have less than 10 employees. (HABIA).
- An apprenticeship can be a good route into these careers. Taking an apprenticeship means you are learning while you are employed. As well as taking a qualification, you will also cover key skills that are essential for a successful career.

How much could I earn?

	Average annual salary (£s)
Beautician	£13,263
Hairdresser/Barber	£10,652

Salary rates have been calculated using the average gross pay rates for full time workers. Figures are for the United Kingdom. Averages can hide higher earnings. With training and career development, higher salaries can be achieved. Source: Annual Survey of Hours and Earnings 2008. O.N.S., © Crown Copyright.

What we think will happen

- Between 2002 and 2012, 18,000 of those working in leisure and other personal service occupations (which includes jobs in this sector) will have retired and 23,000 will be required to replace them and to cope with the expected increase in demand for such jobs.
- Employers have reported difficulty in recruiting beauty therapists, nail technicians, tattooists, body piercers, stylists and barbers.
- Salon owners report difficulties filling vacancies for most technical roles.
- High staff turnover in nail salons, spas and African Caribbean salons.

Do you want to work in Hair and Beauty? Is this you?

- Like meeting and working with people
- Good communication skills
- Have stamina, patience and concentration
- High level of personal grooming
- Interested in science, anatomy and physiology

Some job suggestions

- Barber
- Beauty Therapist/Consultant
- Hairdresser
- Image/Colour Consultant
- Make-up Artist
- Nail Technician

Routes into Hair and Beauty

Level 1 (Foundation)	Level 2 (Intermediate)	Level 3 (Advanced)	Level 4 (Higher)
GCSE Grades D – G BTEC Introductory Diploma NVQ 1 Foundation Diploma	GCSE Grades A* – C BTEC First Diploma NVQ 2 Apprenticeship Higher Diploma	A Level BTEC National Diploma NVQ 3 Advanced Apprenticeship Advanced Diploma	HND Foundation Degree First Degree NVQ 4

The Diploma in **Hair and Beauty** will encourage you to develop your skills and creativity as you come up with new looks and experiment with products. It includes: hairdressing; barbering; African-Caribbean hairdressing and barbering; beauty therapy; spa therapy and nail services. As you progress you'll investigate how culture, diversity, science, anatomy, physiology, marketing and sales affects the industry, eventually learning how to do research and evaluate general management and business skills, business location and design and event management.

See: www.habia.org

Check with your school or Connexions Personal Adviser when this will be on offer in your local area.

Note: there are a number of ways of training for this area of work; the new Diploma is just one of these. See Routes into Hair and Beauty for the options.

Want to know more?

Apprenticeships – www.apprenticeships.org.uk
or call the **helpline on 08000 150600**
Government approved standards setting body for hairdressing and beauty – www.habia.org
National Association of Screen Make-Up Artists & Hairdressers – www.nasmah.co.uk
The Diploma – www.direct.gov.uk/diplomas
The Guild of Professional Beauty Therapists – www.beautyguild.com

" The Diploma (in Hair and Beauty Studies) is a credit to our industry as it will allow learners to develop transferable employability skills, coupled with the important basics such as English, maths and ICT that employers require them to have."

Phil Smith, Toni & Guy five times nominated for British Hairdresser of the Year

Want to speak to somebody?

Go to www.connexionswest.org.uk for addresses of Connexions West of England local centres or contact Connexions Direct. Connexions Direct can offer you all the information and advice you need to make the decisions and choices in your life.

Connexions Direct: **080 800 13 2 19** Text: **07766 4 13 2 19**

Webchat/Email: www.connexions-direct.com