



Design, Arts and Crafts

The Work

Are you creative? Do you have practical skills linked to an interest in art and design?

You could learn the different skills involved in printing, photography, design and display, art work, needlework, dressmaking or computer-aided design.

There are many different aspects of this type of work. The sector is divided into Audio Visual (TV and Radio, Film and Video etc), Performance (Theatre, Dance etc), Books and Press (Publishing, Newspapers, Printing etc), and Visual Art and Design (Design, Architecture, Crafts etc). Opportunities are increased if you can go on to further or higher education.

See Work Matters for more labour market information (see page eight - Easy ways to get useful information).

What's happening?

Creative industries employ around 1.3 million people in the UK and contribute £112.5 billion to the country's economy. While London is home to 31% of the sector's workforce, Bristol is the hub of the region's media activity. Bristol is now widely recognised as a major international centre for the production of animation, natural history and documentary films, and both Bristol and Bath have an international reputation for their arts activities. The opportunities offered by the Internet and other technology mean that, particularly for visual artists and musicians, being based outside London is no longer a major barrier to career development. Despite the current economic slowdown total employment in the sector is expected to grow in the long term. It's a tough business. More people want to work in it than there are jobs. You might have to do unskilled jobs on your way up the career ladder.

Possible Job Titles

- | | | |
|---|----------------------------------|-----------------------------|
| Artist (Fine) | Illustrator | Signwriter/Signmaker |
| Costume Designer | Interior Designer | Stage/Set Designer |
| CAD Draftsperson | Internet/Web Professional | Textile Designer |
| Cartoonist | Machine Printer | Wallpaper Designer |
| Display Designer/Visual Merchandiser | Model Maker | |
| Exhibition Designer | Photographer | |
| Fashion/Clothing Designer | Product Designer | |
| Graphic Designer | Reprographic Assistant | |

Your Options at 16 and 17

- **Further education at school or college** – continue to study, full or part-time, for a career or keep your future options open and simply continue to improve your qualifications.
- **Apprenticeships** (Level 2)/Advanced Apprenticeships (Level 3) – learn new skills with an employer, gain qualifications and get some real work experience. You will receive a wage, or, if you are eligible, an Education Maintenance Allowance of up to £30 a week.
- **Job** – regular, paid work that, with training, can lead to recognised qualifications.
- **e2e** (Entry to Employment) & **Pre-e2e** – programmes to help you prepare for a job, an Apprenticeship or further education.

For details of all these options speak to your Connexions personal adviser or see page eight – Easy ways to get useful information.

Getting into Art and Design

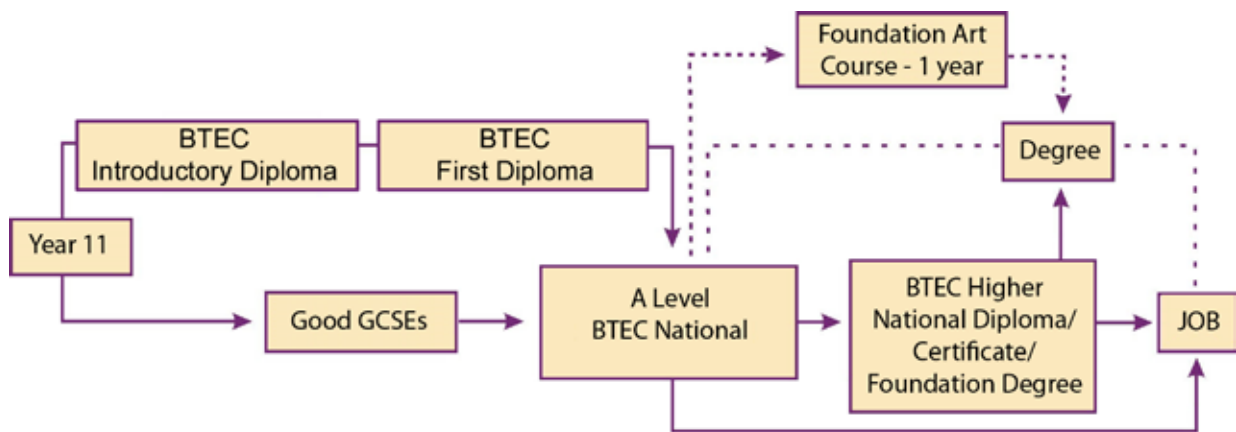
The usual routes to becoming a designer will involve taking further education or training courses. These are outlined below.

However, you must remember that the art world is fiercely competitive and even with high qualifications there is no guarantee of a job. In addition to their creative skills, designers need business sense, self-discipline, mobility and real commitment to their work. They must often be prepared to work unsociable hours to meet deadlines.

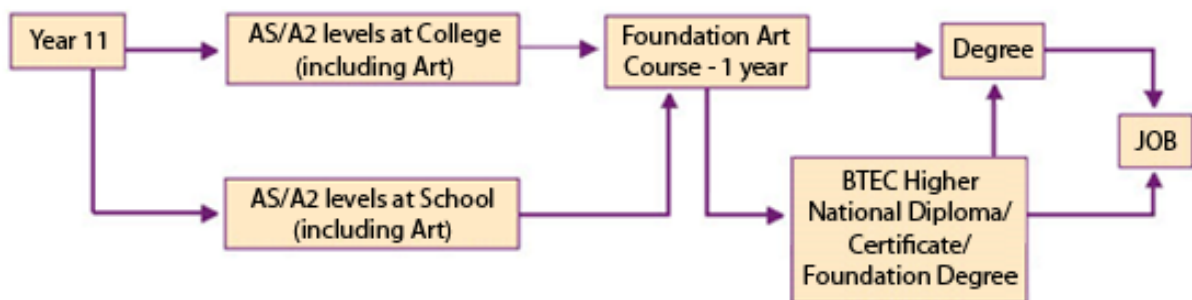
If you choose workbased learning, do not expect it to train you to become a designer unless you are prepared, and have the ability, to go onto a college course afterwards. The type of jobs obtained through workbased training include display assistant, signwriter, desk top publisher, web page layout, reprographics, printer and print finisher.

As with many careers, there are a number of possible routes of entry. Two possible routes into design are:

Route 1



Route 2



Section 1

Further education: what's available locally and how to apply.

- This sheet lists full-time vocational courses. Other courses and ways of learning may be available.
- **Futures4Me** – explore all post-16 learning and training opportunities available in the West of England.
- Contact colleges/sixth form colleges for information and an application form. They all have websites.
- Go to open evenings and information events. See page eight – Easy ways to get useful information.
- Ask colleges/sixth form colleges how well previous students have done on their courses.
- Use your school's Connexions Information Centre for information about local colleges and sixth forms.
- Higher education, Apprenticeships, a job with training, self-employment or time out to travel or do voluntary work are all options after college/sixth form college.
- Educational Maintenance Allowance (EMA) is a weekly payment to help with costs if you go into the sixth form, college or go into training. Other financial support exists to help with travel, specialist courses, books and equipment and childcare. Terms and conditions apply to all. For more information - <http://moneytolearn.direct.gov.uk>

CITY OF BATH COLLEGE

Avon Street, Bath BA1 1UP

Tel: 01225 312191

Website: www.citybathcoll.ac.uk

Art and Design – First Diploma

(1 year). Entry requirements are 3 GCSEs grade D or above plus portfolio. Students will have the chance to explore areas such as drawing, printmaking, surface design, photography, ceramics and sculpture.

Fashion and Clothing – BTEC National Diploma

(2 years). Entry requirements are 4 GCSEs grade C or above including Art and English Language, accompanied by a portfolio of current work. Students will learn creative and practical fashion techniques in studios and specialist workshops.

Art/Design – National Diploma

(2 years). Entry requirements are 4 GCSEs grade C or above to include Art and English Language. Plus a Portfolio. This course introduces students to the theory and practice of art and design. Units include photography, ceramics and art history.

Graphic Design – National Diploma in Graphic Design

(2 years). Entry requirements are 4 GCSEs grade C or above, including Art and English Language. You must also demonstrate during your interview a creative ability for art and design through a current portfolio of artwork. No Art GCSE needed. This course provides a comprehensive introduction to graphic design, with emphasis on creative thinking and developing design skills.

Art and Design – Foundation Studies (ABC)

(1 year). Entry requirements are 1 to 2 A-levels and 5 GCSEs grade C or above, including Art and English Language, accompanied by a portfolio of current work. Applicants also need to submit a personal statement with their application form of no more than 250 words indicating their reasons for pursuing a career in art and design. Students will learn a broad range of art and design disciplines as preparation for higher education.

CITY OF BRISTOL COLLEGE – ASHLEY DOWN CENTRE

Ashley Down Road, Bristol BS7 9BU

Tel: 0117 312 5000

Website: www.cityofbristol.ac.uk

Art & Design – BTEC Introductory Diploma

(1 year). Entry requirements are some GCSEs grades D - G. You will be asked to come to an interview with examples of your artwork. In the course you will explore how to use a wide range of media, materials and processes and how to research other artists' work. You will learn how to comment on your work and you will develop your personal skills and self-confidence. You will also take an appropriate Literacy and Numeracy qualification.

Furniture Studies – Foundation Certificate

(1 year) There are no formal entry requirements but you will need to attend a personal interview. This is a hands-on course that gives you a great introduction to the career of furniture making. You'll develop practical skills using a wide range of hand and portable power tools and woodworking machines. You'll also learn about veneering, polishing, cabinet work, drawing, timber technology, the history of furniture and other related subjects.

Art & Design – BTEC First Diploma

(1 year). Entry requirements are GCSEs in Art, Design Technology or Textiles and Resistant Materials or Graphics at grade C or above. You will be asked to come for an interview with a good selection of samples of your creative work. Through a wide range of 2D and 3D projects you will learn how to develop and communicate your ideas and produce work in modules such as Textiles, 3-D and Graphics.

Fashion and Clothing – BTEC National Diploma

(2 years). Entry requirements are 4 GCSEs grade C or above or BTEC First Diploma in a related Subject at Merit. On this course you'll get first hand experience in designing and making garments as well as producing your own fashion show. You'll be in a creative environment where you can develop your own ideas and experiment with new skills.

CITY OF BRISTOL COLLEGE – COLLEGE GREEN CENTRE

St Georges Road, Bristol BS1 5UA

Tel: 0117 312 5000

Website: www.cityofbristol.ac.uk

Art and Design – BTEC National Diploma

(2 years). Entry requirements are 4 GCSEs grade C or above or BTEC First Diploma in a related subject at Merit. You will be asked to bring samples of your work to an interview to show your potential for the programme. If you know you want a career in the creative industries, but you are unsure what to specialise in, then this is the course for you. As well as art and design core units, you will get to choose specialist units from a range including: computers, graphics, fashion, textiles, 3D modeling and animation, multimedia, photography, surface pattern and website design. You will have a strong grounding in drawing and research.

Graphic Design – BTEC National Diploma

(2 years). Entry requirements are 4 GCSEs grade C or above including a related subject or BTEC First Diploma in a related subject at Merit grade. You will be asked to come to an interview with samples of your creative work. This course will give you the specialised practical skills and knowledge for a career in the graphics industry. Using the latest computers and software, you will gain knowledge of specialist areas of graphic design such as website design, design for advertising and graphics for 3D applications.

CITY OF BRISTOL COLLEGE – THE PARK CENTRE

Daventry Road, Knowle, Bristol BS4 2LF

Tel: 0117 903 9772

Website: www.cityofbristol.ac.uk

Acting – BTEC First Diploma

(1 year). Entry requirements are normally one of the following: BTEC Introductory Diploma in a related subject, an NVQ in a related subject at Merit grade, GCSEs grades D - G, including a related subject and a good standard of Literacy & Numeracy or appropriate work experience. You will be asked to come along to an interview with an audition piece to show your performance ability. This gives you the opportunity to show us your potential for the programme. You will learn by completing assignments that are based on realistic workplace situations, activities and demands. As well as learning about the employment area you have chosen, you develop the skills you need to progress on to higher study in your chosen specialised subject – in this case the BTEC National Diploma in Dance.

Drama – BTEC First Diploma

(1 year). You will need a satisfactory education with 4 GCSEs grade D or above or BTEC Introductory Diploma. You will also be asked to come to an interview and audition. This is a practical work-related course where you will learn by completing projects and assignments based on realistic activities and demands.

Dance – BTEC First Diploma

(1 year). Entry requirements are normally one of the following: BTEC Introductory Diploma in a related subject, an NVQ in a related subject at Merit grade, GCSEs grades D - G, including a related subject and a good standard of Literacy and Numeracy or appropriate work experience. You will be asked to come along to an interview with an audition piece to show your performance ability. This gives you the opportunity to show us your potential for the programme. You will learn by completing assignments that are based on realistic workplace situations, activities and demands. As well as learning about the employment area you have chosen, you develop the skills you need to progress on to higher study in your chosen specialised subject – in this case the BTEC National Diploma in Dance.

Dance – BTEC National Diploma

(1 year). Entry requirements are 4 GCSEs grade C or above, including a related subject or a BTEC First Diploma at Merit. You will be asked to come along for an audition. This course is not just about performing, it builds confidence, self-esteem and body awareness.

CITY OF BRISTOL COLLEGE – AT THE BRISTOL DANCE CENTRE

Jacobs Wells Rd, Hotwells, Bristol BS8 1DX

Tel: 0117 312 5000

Website: www.cityofbristol.ac.uk**Drama – BTEC National Diploma**

(2 years). Entry requirements are an audition and one of the following: 4 GCSEs grade C or above, including a related subject (or equivalent Key Skill Literacy or Numeracy qualification) or a BTEC First Diploma in a related subject at Merit. This acting and movement-based course aims to provide you with the professional performance skills required to work in a theatre company. Initially you will learn acting techniques, physical theatre skills, performance techniques and undergo a vocal training programme. In the second year you will develop these skills and cover units to enable you to devise and direct theatre, learn audition techniques and develop your live performance skills by producing public performance each term. There is considerable emphasis on group-work and collaboration, so you must be committed to group-work and to the discipline of rehearsal and performance.

FILTON COLLEGE

Filton Avenue, Filton, Bristol BS34 7AT

Tel: 0117 931 2121

Website: www.filton.ac.uk**Art and Design – First Diploma**

(1 year). Entry requirements are 1 GCSE grade C in Art. Students will be expected to show a portfolio of recent art work at an interview. There will be a materials fee of £120.

Art and Design – National Diploma/ Certificate (Level 3)

(2 years). Entry requirements are 4 GCSEs grade A-C, a GNVQ Intermediate or a First Diploma (merit grade). Students will be expected to show a portfolio of recent art work at an interview. There will be a materials fee of £120 per year. In the first year, students will study for the National Certificate award. Successful students may then progress into the second year and complete the National Diploma.

Art, Design and Media – Diploma in Foundation Studies (Level 3)

(1 year). Entry requirements are 1 or more A-Level passes, or successful completion of National Diploma (merit grade). Entry requirements for mature students may be waived. There is a material fee of £100.

Creative and Media Foundation Diploma – Level 1

(1 year). No qualifications are necessary for this course. It will suit you if you want to know more about what it means to work in the creative and media arts.

NORTON RADSTOCK COLLEGE

South Hill Park, Radstock, Bath BA3 3RW

Tel: 01761 433161

Website: www.nortcoll.ac.uk**Art and Design Diploma In Foundation Studies – (Pre-Degree) BTEC**

(1 Year). Entry requirements are 5 GCSEs grade C or above, or BTEC First Diploma in Art and Design and one 'A' Level or equivalent, plus a portfolio of work. Entrance qualifications can be waived for mature students and students of exceptional ability.

Art and Design Level 2 – First Diploma BTEC

(1 Year). Entry requirements are 4 GCSEs grade D or E, or Level 1 in Art and Design. You should be able to demonstrate a strong commitment to Art and Design through a portfolio of recent art work.

Art and Design Level 3 – National Diploma BTEC

(2 Years). Entry requirements are 4 GCSEs grade C and above including Art and English, or a BTEC First Diploma in Art and Design. All candidates must present a portfolio demonstrating Art and Design potential at an interview.

Photography Level 3 – National Certificate BTEC

(2 Years). Entry requirements are 4 GCSEs grade C or above, or relevant First Diploma (pass), plus a portfolio of work demonstrating ability. Mature students with no formal qualifications will be considered on experience and enthusiasm.

The college is also part of the Bath and NE Somerset Diploma Consortium and is delivering part of the Creative and Media Diploma in partnership with City of Bath College.

ST BRENDAN'S SIXTH FORM COLLEGE
 Broomhill Road, Brislington, Bristol BS4 5RQ
 Tel: 0117 977 7766
 Website: www.stbrn.ac.uk

Art and Design – BTEC First Diploma

(1 year). This one year course is equivalent to two GCSEs and students need to have a strong interest in creative arts. It provides an excellent grounding for those wishing to progress to AS.

Computer Aided Design – City and Guilds

This course is provided for all students who take A level Design and Technology courses. It leads to a Level 2 CAD in the Computer Aided Engineering Competencies.

WESTON COLLEGE
 Knightstone Road, Weston-super-Mare BS23 2AL
 Tel: 01934 411411
 Website: www.weston.ac.uk

Art, Media and Design – BTEC Introductory Diploma

(1 Year). Entry Requirements are some GCSEs grades C - E and you should bring samples of your creative work to your interview so we can discuss your entry requirements.

Art and Design – BTEC First Diploma

(1 Year). Entry requirements are 4 GCSEs grades C - E, preferably to include two at grade C or above (one must be an Art or Design subject). Alternatively you will need an appropriate Level 1 qualification such as an Introductory Diploma in Art, Media and Design. You should bring samples of your creative work to your interview so we can discuss your entry requirements.

Art and Design – BTEC National Diploma

(2 Years Post GCSE). Entry requirements are 5 GCSEs grade A - C, to include Art or Design and preferably to include Maths and English Language. Alternatively, you will need an appropriate Level 2 qualification such as a BTEC First Diploma in Art and Design. You should bring a portfolio of work to your interview, which demonstrates your creative ability and may include examples from a range of creative areas. If you show exceptional talent or prior learning experience but do not have the relevant qualifications you may be given special consideration.

Graphic Design – BTEC National Diploma

(2 Years). Entry requirements are 5 GCSEs grades A - C, to include Art or Design and preferably Maths and English Language. Alternatively you will need an appropriate Level 2 qualification such as a BTEC First Diploma in Art and Design. You should bring a portfolio of work demonstrating your creative ability to your interview. If you show exceptional talent or prior learning experience but do not have the relevant qualifications you may be given special consideration.

Media Moving Image – National Diploma

(2 years). Entry requirements are 5 GCSEs grades A* - C, to include Art or Design and preferably Maths and English Language. Alternatively you will need an appropriate Level 2 qualification such as a BTEC First Diploma in Art and Design. A commitment to and an interest in, media production are essential.

Photo Media – Foundation Diploma (Post A-level)

(1 year). Entry requirements are 1 A-Level supported by 3 GCSEs grades A* - C. When you are invited for an interview you should bring a portfolio of work which demonstrates your creative ability and commitment to the subject.

Creative and Media – Foundation Diploma

(1 year). Entry requirements are GCSEs grades C - E and evidence of competence in Literacy and Numeracy would be an advantage. You must be able to demonstrate an interest in the subject and a willingness to study this course.

Creative and Media – Higher Diploma

(1 year). Entry requirements are 4 GCSEs grades C - E preferably to include English Language and Maths at C grade or above. Alternatively you will need a Foundation Diploma in Creative and Media.

Creative and Media – Advanced Diploma

(2 years). Entry requirements are 5 GCSEs grades A* - C including English Language and Maths, or an appropriate Level 2 qualification accompanied by GCSEs in English Language and Maths grades A* - C or equivalent (e.g. Key Skills, Level 2 in Communications and Application of Number), or the Higher Diploma in Creative and Media.

What's available outside the area?

WILTSHIRE COLLEGE TROWBRIDGE
 College Road, Trowbridge, Wiltshire BA14 0ES
 Tel: 01225 766241
 Website: www.wiltshire.ac.uk

Art and Design – Level 1 Diploma

(1 year). Entry requirements are 2 GCSEs grade E. This course introduces the basic practical skills and knowledge to produce creative work in a number of different media, such as painting, sculpture, textiles and graphics. You will be able to work in another creative area of your choice such as performance, video production, photography, fashion or music. You will develop projects that reflect your interests and combine a range of skills used in industry.

Art and Design – Level 2 Diploma

(1 year). Entry requirements are a minimum of 2 GCSEs grade D and 2 GCSEs at grade E plus a portfolio of work demonstrating suitable ability. This course is practical and creative; offering you the opportunity to experiment with a range of art and design based disciplines such as drawing and painting, sculpture, printmaking, digital images, textiles, clay work and photography. You will take part in a series of projects that will help you to develop your creative ability and artistic strengths, reflect your interests and combine a range of skills used in industry. You will have access to some of the specialist facilities such as printmaking, computer graphics and photography, and work in a well-equipped art and design studio.

Art and Design – BTEC National Diploma with Pathways

(2 years). Entry requirements are 4 GCSEs grade C or above; or BTEC First Diploma at Merit level in a relevant subject area and a portfolio of work demonstrating suitable ability. You will work towards identifying your specialist study area for the third term which will continue in the second year.

Available in:

3D Design: developing concepts, designing on screen and paper, working to scales, creating 3D objects or environments, and making prototypes.

Design Crafts: jewellery design, printmaking, ceramics and 3D design.

Fine Art: painting, sculpture, printmaking, digital imaging, photography and video.

Fashion and Clothing: fashion design, garment construction, fashion promotion, fashion presentation techniques and specialist fashion areas.

Graphic Design: advertising, publishing, drawing and illustration, typography, photography, 3D and 2D computer applications.

Multimedia: the animated image; audio-visual production, web-page design and games design.

Textiles: decoration, weaving, embroidery and print, using a wide range of materials and experiment with knitted textiles, carpet design and repeated patterns.

Photography: studio, location, darkroom practice and digital image editing.

Some colleges run part-time courses in subjects like photography, which may be combined with GCSEs or A levels. Check for details. Early applications for all creative arts courses are strongly advised.

Section 2

Year 12 (Sixth Form)

- Choose from a wide range of courses including AS/A2 Levels, GCSEs, Diplomas, National Diplomas, NVQs and other work related courses.
- Contact sixth forms for information and an application form. They all have websites.
- Go to open evenings and information events. See page eight – Easy ways to get useful information.
- Ask sixth forms how well previous students have done on their courses.
- Use your school's Connexions Information Centre for information about local sixth forms.
- Additional further education, higher education, Apprenticeships, a job with training, self-employment or time out to travel or do voluntary work are all options after the sixth form.
- Educational Maintenance Allowance is a weekly payment to help you continue to learn or train. EMA is worth up to £30 a week. Other financial support exists to help with travel, specialist courses, books and equipment and childcare. Terms and conditions apply to all. For more information – <http://moneytolearn.direct.gov.uk>

Section 3

Apprenticeships and Jobs

Both of these options allow you to learn new skills with an employer and get some real work experience – but only an Apprenticeship will **guarantee** you training and the chance to gain qualifications. You will receive a wage, or, if you are eligible, an Education Maintenance Allowance of up to £30 a week. See below – Easy ways to get useful information.

Local Advanced Apprenticeships

Creative and Cultural

- **Filton College**, Filton Avenue, Bristol BS34 7AT. 0117 909 2223. Claire Thorogood. claire.thorogood@filton.ac.uk

For more on Apprenticeships

- www.apprenticeships.org.uk – visit the National Apprenticeship website for information including the National Apprenticeship Vacancy Matching Service (scroll down and click on the 'Apprenticeship Vacancies' link). This service lets you search for Apprenticeship vacancies in a variety of ways, such as by occupational area, provider or by postcode.
- **08000 150 600** – Call the National Apprenticeship Hotline for help and advice.
- If you are still not sure and need help, please contact careers staff in your school/college or your local Connexions West of England Centre (addresses at end of this leaflet).

Time Off for study or training

- The right to Time Off for Study or training is designed to help you if you are aged 16-17, got few if any qualifications at school, and are now employed in a job which offers little or no training.
- For more information – www.connexions-direct.com – look under work schemes>time off for study and training.

Easy ways to get useful information

- www.connexionswest.org.uk – information for 13-19 year olds; vacancies; local support agencies; education & training database; publication downloads.
- <http://options.connexionswest.org.uk> – Your Way Forward - Options @ 16 and 17. Post-16 learning, training and work options; qualifications; sources of finance; useful websites.
- <http://workmatters.connexionswest.org.uk> – Information about working in the local area; how much people earn; number of people employed; types of jobs; useful websites.
- **Futures4Me** – explore all post-16 learning and training opportunities available in the West of England.

Connexions West of England Centres are open Monday – Friday. Contact direct for opening hours.

Bristol
4 Colston Avenue
Bristol BS1 4ST
Tel: 0117 987 3700
Fax: 0117 987 3701
Minicom: 0117 907 4514

Bath & North East Somerset
28 Southgate
Bath BA1 1TP
Tel: 01225 461 501
Fax: 01225 465 619

South Gloucestershire
21-23 High Street
Kingswood
Bristol BS15 4AA
Tel: 0117 961 2760
Fax: 0117 960 7838

South Gloucestershire
28 Gloucester Rd North
Filton
Bristol BS7 0SJ
Tel: 0117 969 8101
Fax: 0117 931 2978

North Somerset
45 Boulevard
Weston-super-Mare
BS23 1PG
Tel: 01934 644443
Fax: 01934 644409

www.connexionswest.org.uk
enquiries@connexionswest.org.uk

Connexions Direct (confidential information, advice and support for young people)
Tel: 080 800 13 2 19. Text: 07766 4 13 2 19. www.connexions-direct.com

The information in this leaflet was correct at the time of writing. Please check details - information dates quickly.

Produced by Red Bridge Solutions Ltd - enquiries@redbridgesolutions.co.uk