

**Introduction and suggested uses for  
Work it Out!  
Labour market information leaflets  
for young people and parents/carers**

**Aim:**

This series of leaflets has been produced to:

- provide an overview of key labour market information for each of the local authority areas in the West of England.
- reinforce key messages about continued learning and training; qualifications; progression routes; key skills and work experience.

There are two versions for each area – one aimed at young people and one at their parents/carers.

They are available as hardcopy and downloads from [www.connexionswest.org.uk](http://www.connexionswest.org.uk)

**Suggested uses:**

The leaflet aimed at young people could be used:

- in occupational groupwork sessions to reinforce information about specific types of employment.
- in occupational groupwork sessions, alongside the Work Matters publication, Local Information Sheets and the Labour Market Information Sheets (mapped to Diplomas), to stimulate additional labour market information research.
- in 'choices' sessions to stimulate thinking about future careers.
- in sessions to support the Every Child Matters outcome 'Achieve Economic Wellbeing'.
- in one-to-one guidance sessions to stimulate discussion, inform choice and encourage additional research.

The leaflet aimed at parents/carers could be used:

- at Parents' Evenings to help reinforce key messages.
- bring parents/carers up to date about the local labour market. encourage their children to seek further support from a Connexions Personal Adviser.
- highlight sources of additional help and information.